



Now celebrating 30 years in business, SRC Refrigeration of Sterling Heights, Michigan, a manufacturer of custom floral, food service, convenience store and scientific refrigerated storage equipment, is pleased to announce the start of a new managing partnership.

1980 Brought with it many notable events. The USA won the Olympic gold medal in hockey, shocking the Russian elite team in the semi-finals. A gallon of gas cost \$1.19, which we pumped into our cars which cost an average of \$7,571. Pac Man was released. CNN was launched which started the cable news media we rely on today. The nation elected Ronald Reagan to his first term of office as President. We found out who shot JR, and the term "cliff-hanger" was then born to network television.

Also in 1980 two young men, Craig Richert and Andre Sykes, saw an opportunity to build on their combined experience as food service equipment representatives, and launched a new venture. "SRC Refrigeration" was incorporated. Their founding principle was to "exceed customers expectations", and with each new customer to this day their company strives to achieve this ideal. Their success speaks for itself; repeat business remains the strongest market segment.

Mr. Richert developed the business and marketing side. He created the operational procedures, literature assortment, sales training and oversight as well as customer relations and business growth. As the electronic age has changed the way we shop, he developed the corporate websites, www.SRC.us for floral clients, and www.SRCrefrigeration.com for all other markets. Craig makes the phone ring to this day.

Mr. Sykes devoted his energy to developing and refining streamlined and economical methods of production, which has allowed the company to remain competitive against much larger companies. He held core beliefs that a manufacturer should be lean, flexible and operate with a pioneering spirit. This belief has allowed custom manufacturing tailored to each individual client at prices which are equal to or below that of competition which seeks to force uniformity as a method to cut costs.

Mr. Sykes unexpectedly passed away on December 11, 2008. The operation he created has continued without pause as a testament to the strength of his leadership and the quality of the individuals he has mentored.

SRC Refrigeration is pleased to announce a new managing partner, Steve Lemieux, who will lead the company into the next decade and beyond. Mr. Lemieux's wealth of experience in outside manufacturing and business operations along with his endless energy and great people skills will provide a seamless transition of ownership over the coming years, and continued success for this Michigan based company.

SRC REFRIGERATION